



For Immediate Release

Contact: Al Cohen, JCF Marketing
440-247-4548
acohen@jcfmarketing.com

Bittel USA Becomes Preferred Vendor For Americas Best Value Inn Hotel Chain

(Roseville, Calif., Jan. 21, 2009) – Bittel USA, a leading provider of guestroom telephones, is proud to announce that it has become a Preferred Vendor for the Americas Best Value Inn hotel chain.

Established in 2007, Bittel USA now enjoys Preferred Vendor status with three national hotel brands. In addition to ABVI, which is the 10th largest limited-service hotel chain in the U.S., Bittel USA aligned with Best Western Hotels and Hilton Hotels in 2008.

“Bittel USA is dedicated to providing quality products and superior customer service, so Americas Best Value Inn’s members can expect nothing but the best when choosing their guestroom telephones,” said company president Lennart Thornros. “ABVI is a solid brand with strong management and ideals. We are very pleased to have partnered with yet another reputable hotel chain.”

Bittel USA’s unique, feature-rich telephones are specifically designed to meet the needs of the hospitality market and offer solutions for every budget. In business since 1989, Bittel Electronics of China is the largest guestroom telephone manufacturer in the world. By centralizing the design, development and manufacturing of its product line in one location, Bittel is able to provide the highest quality guestroom telephones to the finest hotels worldwide.

For more information on Bittel USA telephone solutions, please call 888-4BITTEL or visit www.BittelUSA.com.

Americas Best Value Inn is the fastest-growing hotel chain in the country, increasing from two properties to over 800 locations throughout North America in just nine years. Its parent company, Vantage Hospitality Group, Inc., is the 12th largest hotel company in the world. For more information, visit www.AmericasBestValueInn.com.

###